

The main graphic for the event is centered on a white background. It features a stylized cityscape with buildings in shades of blue, purple, and yellow. A large blue circle with a white 'P' is positioned above the buildings. Various icons are scattered around, including a Wi-Fi symbol, a shopping cart, a bicycle, a lightbulb, and a mail icon. Curved lines connect these icons, suggesting a network or data flow. Below the cityscape is the EPA logo and the text '20th European Parking Association Congress & Exhibition'.

The EU Green Deal and the Future of Parking
Integrated Solutions for Dynamic Urban Management

12-14 September 2022 • Brussels, Belgium

 **20th** European Parking Association Congress & Exhibition

www.epacongress.eu



- EPA will be celebrating 39 years of activity;
- Holding the 20th International Congress and Exhibition in Brussels;
- We are expecting more than 500 delegates from over 30 countries worldwide;
- An exhibition area with over 70 exhibitors;
- A top level 3 Day Scientific Program prepared by the interdisciplinary STC.

Old versus new mobility paradigm



▶ On street parking



▶ Curb side management

▶ Off street parking



▶ Urban Mobility Hubs

▶ Physical parking spaces



▶ Mobility services

▶ Parking locations



▶ Integrated urban
management/Mobility eco
system



**Move from a problem (parking
cars)
to
an urban mobility solution
contributor**

Shared mobility: Mobility Models (Ownership towards Usage)



Traditional models

New mobility models



Car ownership



Mass Transit



Taxi / Car leasing



Train

Micro mobility



E-Bike



E-Scooter

Ride Hailing



Single Occupant



Ride-Sharing

Car Sharing



P2P Sharing



Dealer-backed sharing
OEM Backed sharing

Commercial Transport

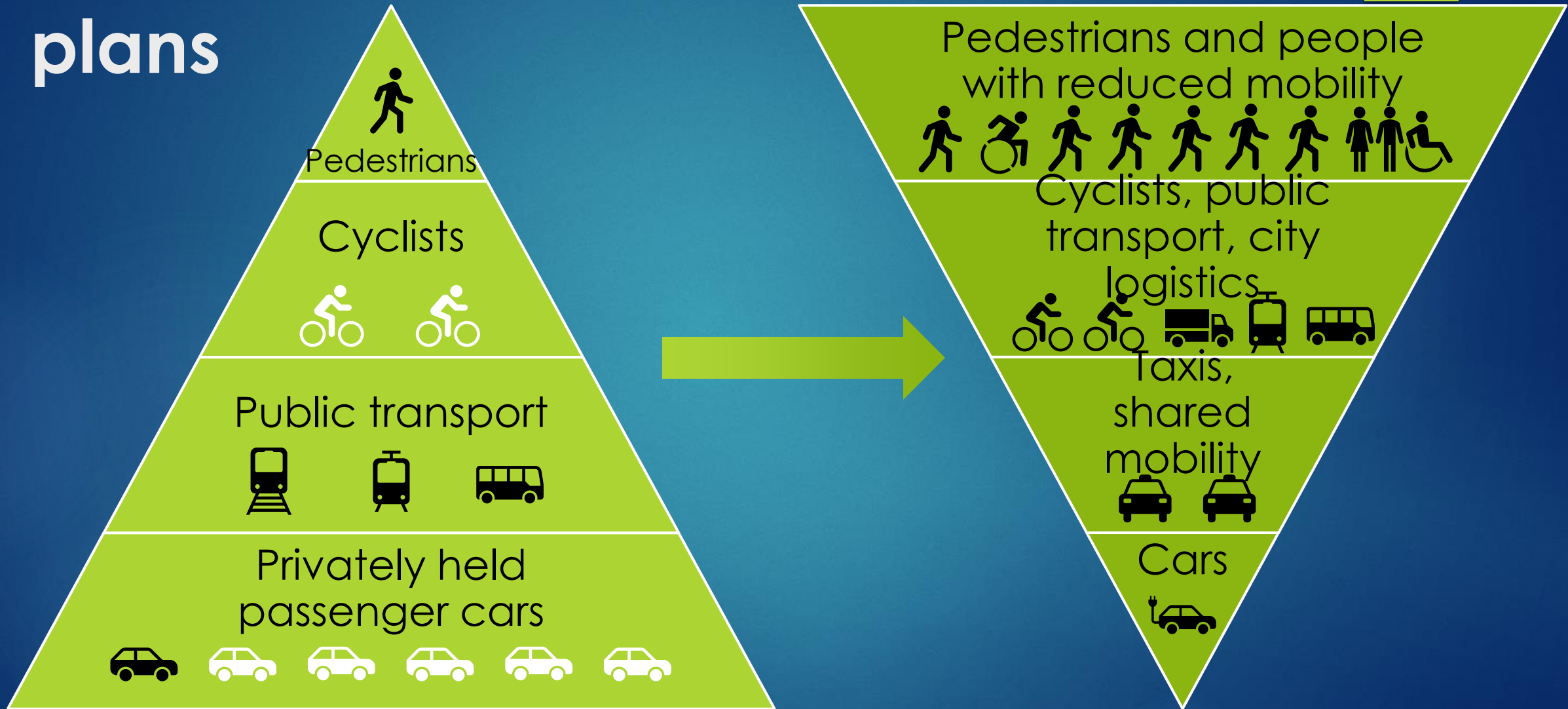


On-demand freight



Packed goods/food

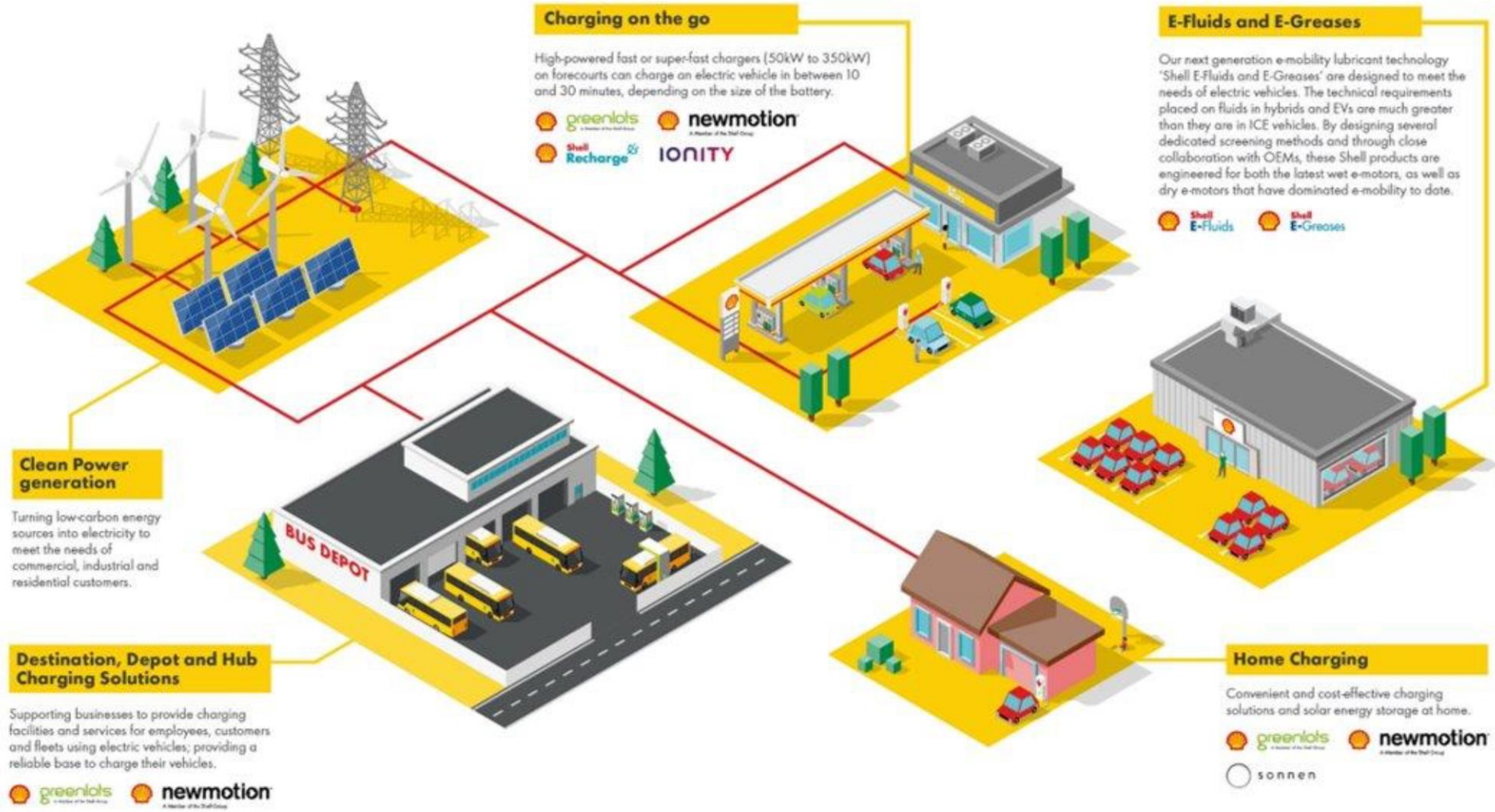
Sustainable Mobility Shifts – in city plans



Sustainable Mobility Shifts – impact on parking



The electric mobility ecosystem



Electric
vehicle
charging

150 KW

Shell
Recharge

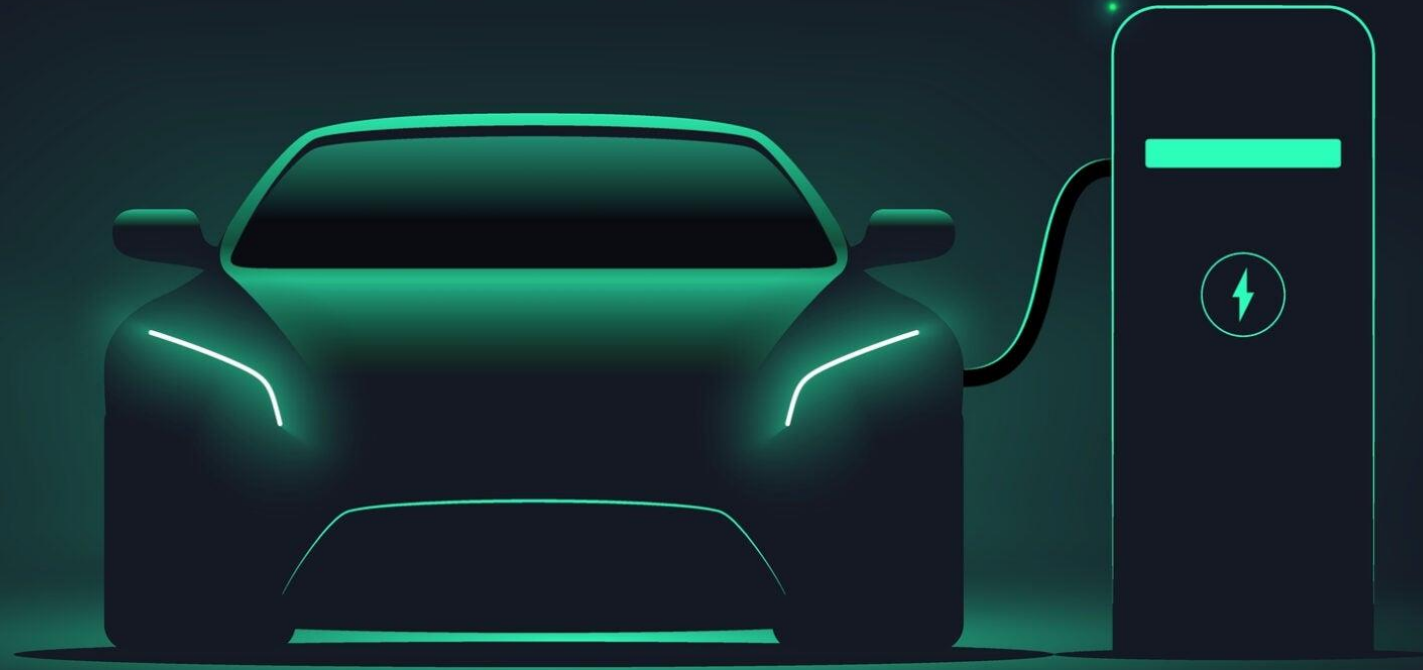
Electric Charging – Smart Parking



Smart charging and V2G will be key to avoid very expensive investments in grid upgrade; either we open up our cities in the next decades and put bigger cables underground, or we use parked cars in a better way...



We want to avoid “green/clean traffic jams” in cities; parking management will be even more important if we want to reduce the number of cars travelling in and around cities



Once cars are clean and the electricity is also clean

(Europe +/-2035-2040), it will be very hard to convince people not to use cars....

That's why parking management is very important, because through parking we can regulate traffic flows.





City typologies in Europe - differences in modal split between cities

- ▶ **Mega cities** : > 2 million inhabitants: London, Paris, Berlin.
- ▶ **Public transport is leading, private transport is complementary**
- ▶ **Large cities** : 500,000 to 2 million of inhabitants: Brussels, Munich, Barcelona, Lyon, Stockholm, Amsterdam, Warsaw, Prague, Sofia, Manchester, Dublin, Marseille, Dusseldorf, Cologne, Bordeaux, The Hague, Copenhagen, Oslo, Helsinki, Rotterdam, Beograd, Boedapest, Stuttgart, Vienna
- ▶ **Public transport and private transport are looking for new modal splits**
- ▶ **Middle sized cities**: 150,000 to 500,000 inhabitants: Aachen, Maastricht, Tallinn, Bratislava, Leeds, Cork, Saarbrücken, Dresden, Malmö, Gotenborg, Stavanger, Turku, Uppsala, Gent, Bielefeld, Darmstadt, Groningen, Eindhoven, Breda
- ▶ **Private transport is still more important than public transport due to scale**

Integrated solutions for dynamic urban management

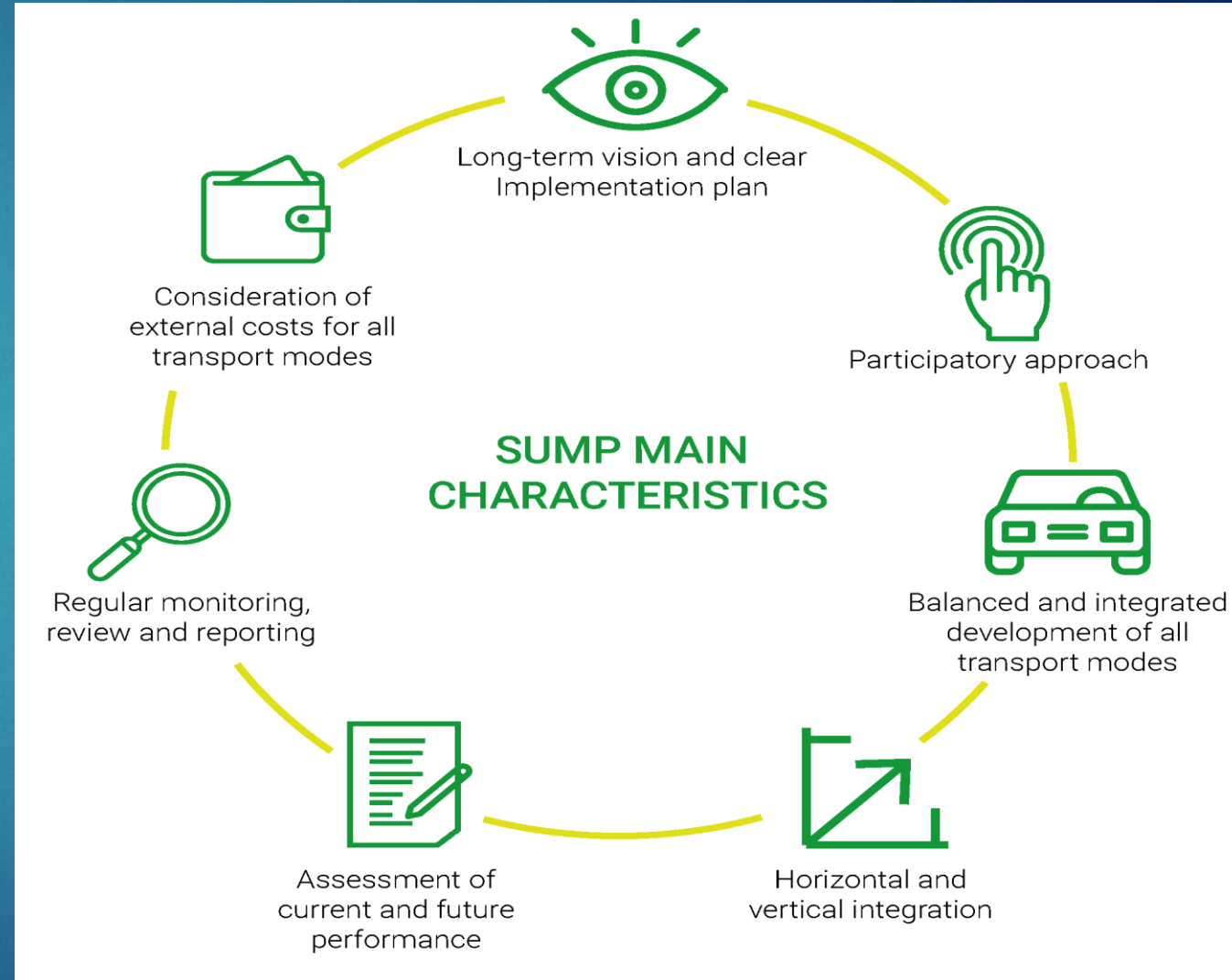
Urban development and mobility management

All kind of clean vehicles: special attention for bikes

New modal splits

More green in the city

Parking management on price and enforcement: effective access regulations implemented on the short term





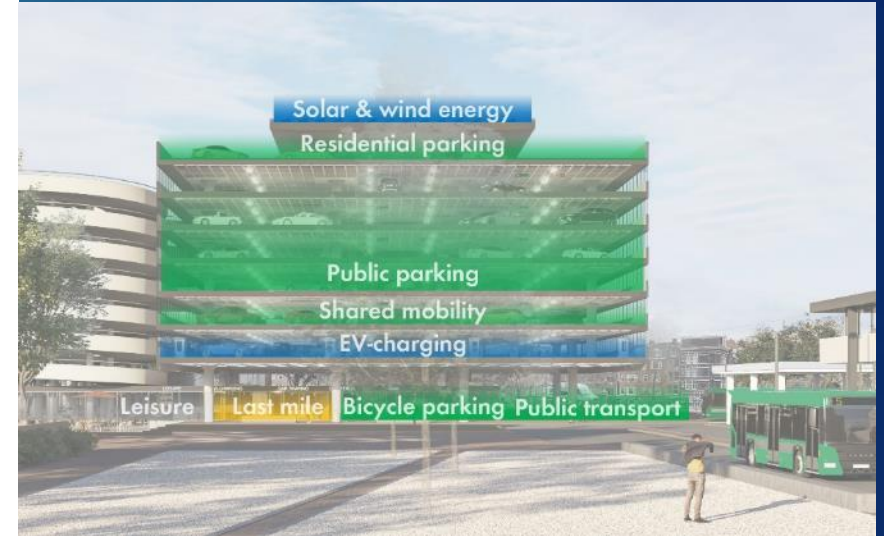
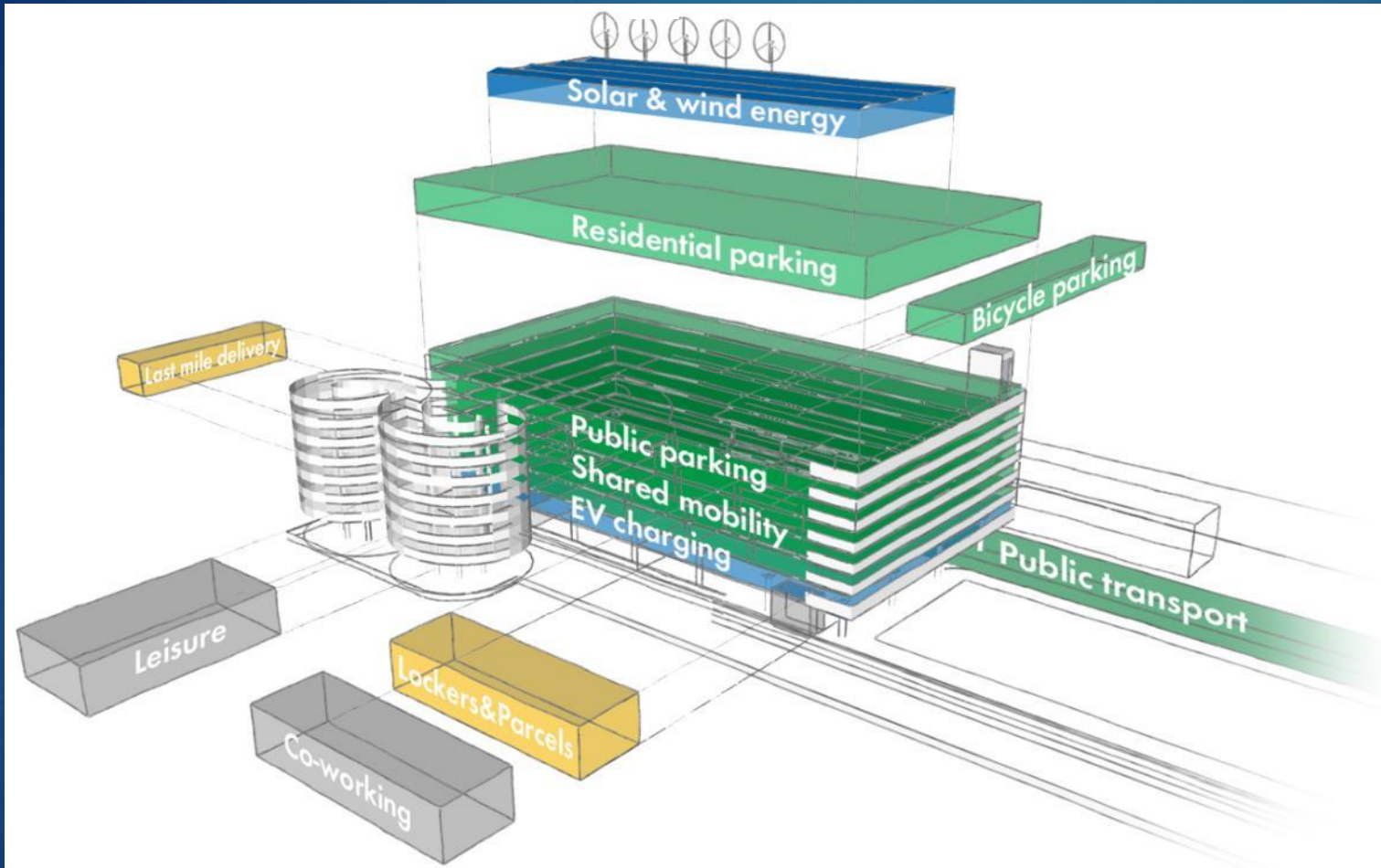
PRACTITIONER BRIEFING

PARKING AND SUSTAINABLE URBAN MOBILITY PLANNING

How to make parking policies more strategic, effective and sustainable



Mobility Hub Concept





e.Mobility.Hub



Urban Vehicle Access Regulations will be implemented everywhere in Europe: different access right for different kind of vehicles

Access Management – Parking Management

- ▶ **Urban Vehicle Access Regulations will be implemented everywhere in Europe: different access right for different kind of vehicles**
- ▶ **Access fees for city zones compared with parking zones in parking facilities**
- ▶ **Customer benefits for off street parking in stead of on street parking in pricing and enforcement**
- ▶ **Access rights – parking rights - residence rights**



**Zero-emission
zones**



**Spatial
interventions**



**Pricing
measures**



**Future
options**

City zones with Access fees versus Parking zones with parking fees

Access rights – parking rights

What's the difference?

Managing the Kerb



***Reduction of volumes of people and goods movements**

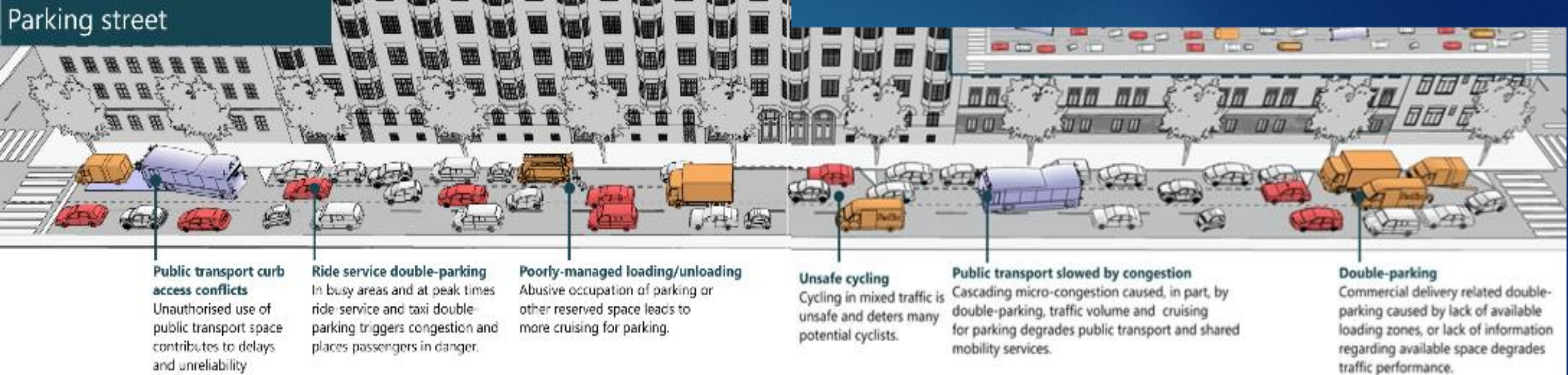
***Less search traffic for people and goods movements and more purpose driven traffic**

Managing the Kerb (cont'd)

*Introduction of kerbside management (drop-off / pick-up points, kiss + ride, shared mobility stops) and fair pricing of usage of different customer groups

*Priority for residents (e.g. only 1 permit, restrictions on extensions and fair pricing)

Parking street



Public transport curb access conflicts
 Unauthorised use of public transport space contributes to delays and unreliability

Ride service double-parking
 In busy areas and at peak times ride service and taxi double-parking triggers congestion and places passengers in danger.

Poorly-managed loading/unloading
 Abusive occupation of parking or other reserved space leads to more cruising for parking.

Unsafe cycling
 Cycling in mixed traffic is unsafe and deters many potential cyclists.

Public transport slowed by congestion
 Cascading micro-congestion caused, in part, by double-parking, traffic volume and cruising for parking degrades public transport and shared mobility services.

Double-parking
 Commercial delivery related double-parking caused by lack of available loading zones, or lack of information regarding available space degrades traffic performance.

Flex-use street



Public transport:
 early start and priority at junctions

On-demand micro-transit
 accommodated with public transport

Semi-automated people movers
 provide first and last kilometre links alongside cycling walking

Metered parking
 15 vehicles/day

Food truck
 150 meals/day,
 €650-€1500
 income/day

Flexible use zone
 Use varies according
 time of day and day of
 week

Paratransit and accessible loading:
 28% of the EU population
 requires some assistance

Bus stop
 1000 passengers/day
 Open to on-demand
 micro-transit in
 off-peak hours

Separated bike track
 and safe junction treatment
 for cycling. Entices a broad
 segment of the population to
 cycle conveniently
 and safely

Parklets and "streeteries"
 activate public life in
 the street and spur commerce
 Parklet: 100 visitors/day, 10-20%
 additional revenue to nearby
 businesses

Loading zone:
 20 deliveries /day/block
 €8100 in sales/day/block

Pick-up and drop-off zone,
 priced at peak hours with
 priority for shared rides
 100 passengers/day

Space for bike share:
 Fixed or dockless --
 40 riders/day for fixed

■ Cycling

■ Fixed-route Public Transport

■ Ride services

■ Goods pick-up/drop-off

■ Commercial/social use

■ Paratransit



DIGITAL DISRUPTION

"THE NEXT BIG THING WILL NOT JUST BE A LOT OF SMALL THINGS. IT WILL BE A LOT OF CONNECTED SMALL THINGS. WHAT DOES THIS MEAN FOR LEADERS AND LEADERSHIP?"

**The paradigm is not
displacement and replacement
but connectivity,
interoperability and
recombination**



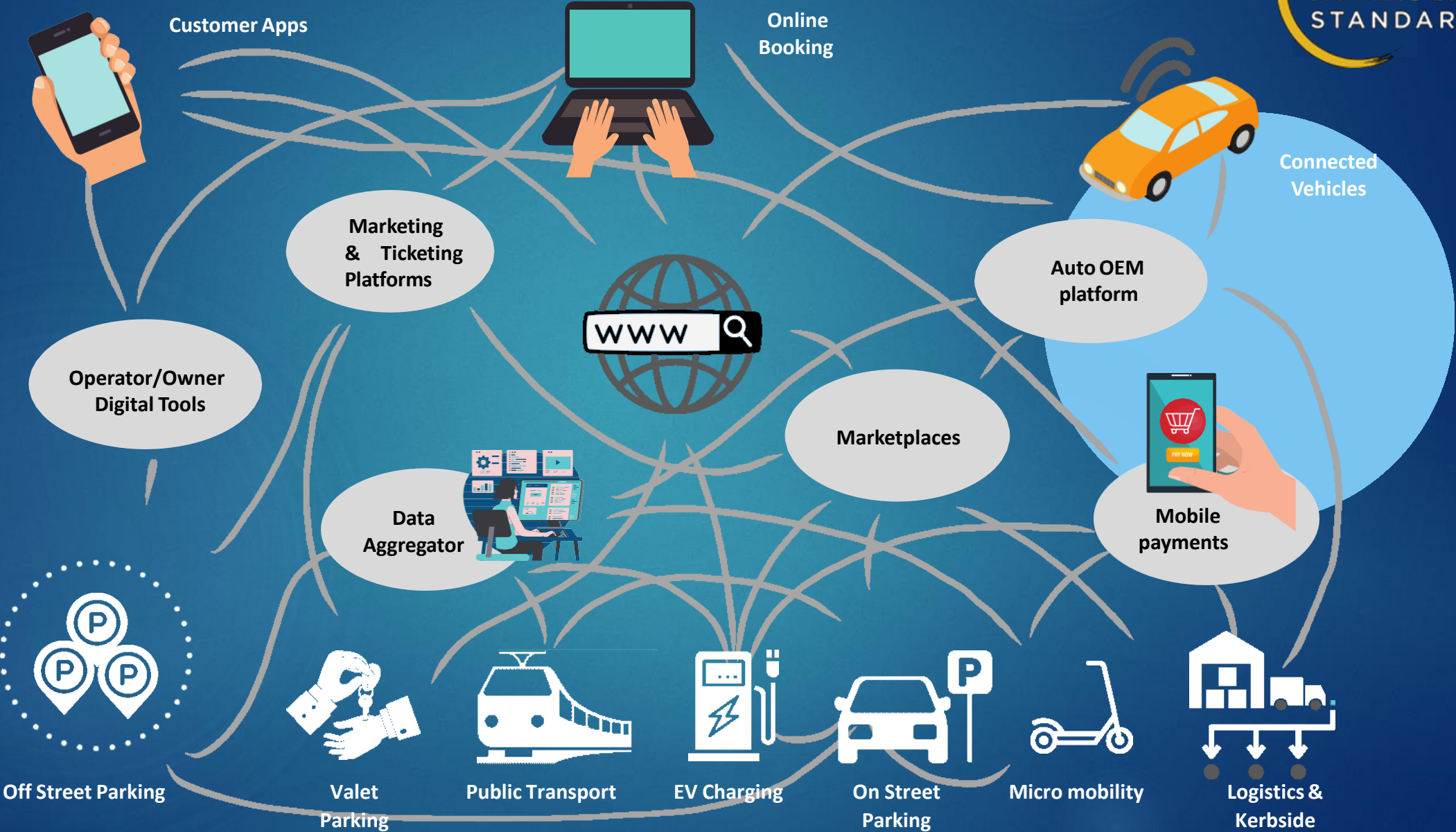
TODAY SMART PARKING IS ENABLED BY DIGITALIZATION

- ✓ Licence plate recognition
- ✓ Dynamic pricing
- ✓ Multichannel payments
- ✓ P/MaaS
- ✓ Supporting new mobility modes
- ✓ Dynamic multi use of space
- ✓ Data Driven - APDS



Smart Parking Landscape

ALLIANCE FOR
PARKING DATA
STANDARDS



Customer Apps

Online Booking

Connected Vehicles

Marketing & Ticketing Platforms

Auto OEM platform

Operator/Owner Digital Tools

WWW

Marketplaces

Data Aggregator

Mobile payments

Off Street Parking

Valet Parking

Public Transport

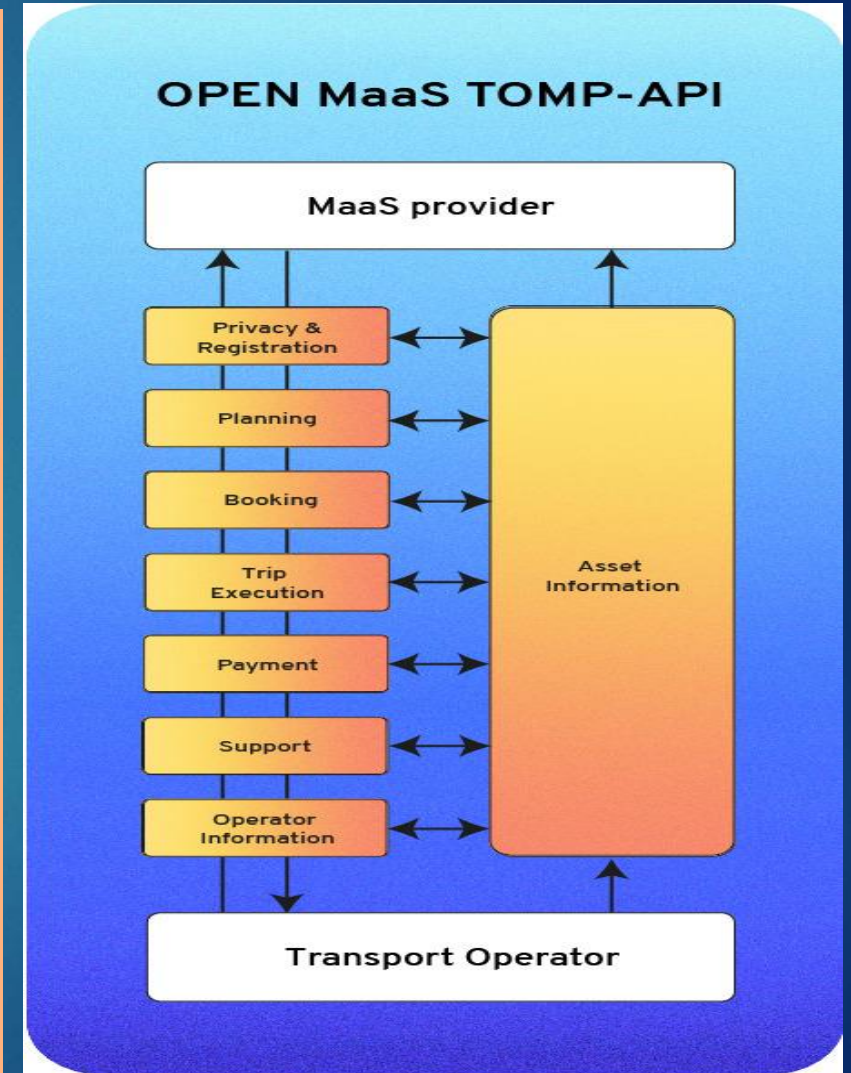
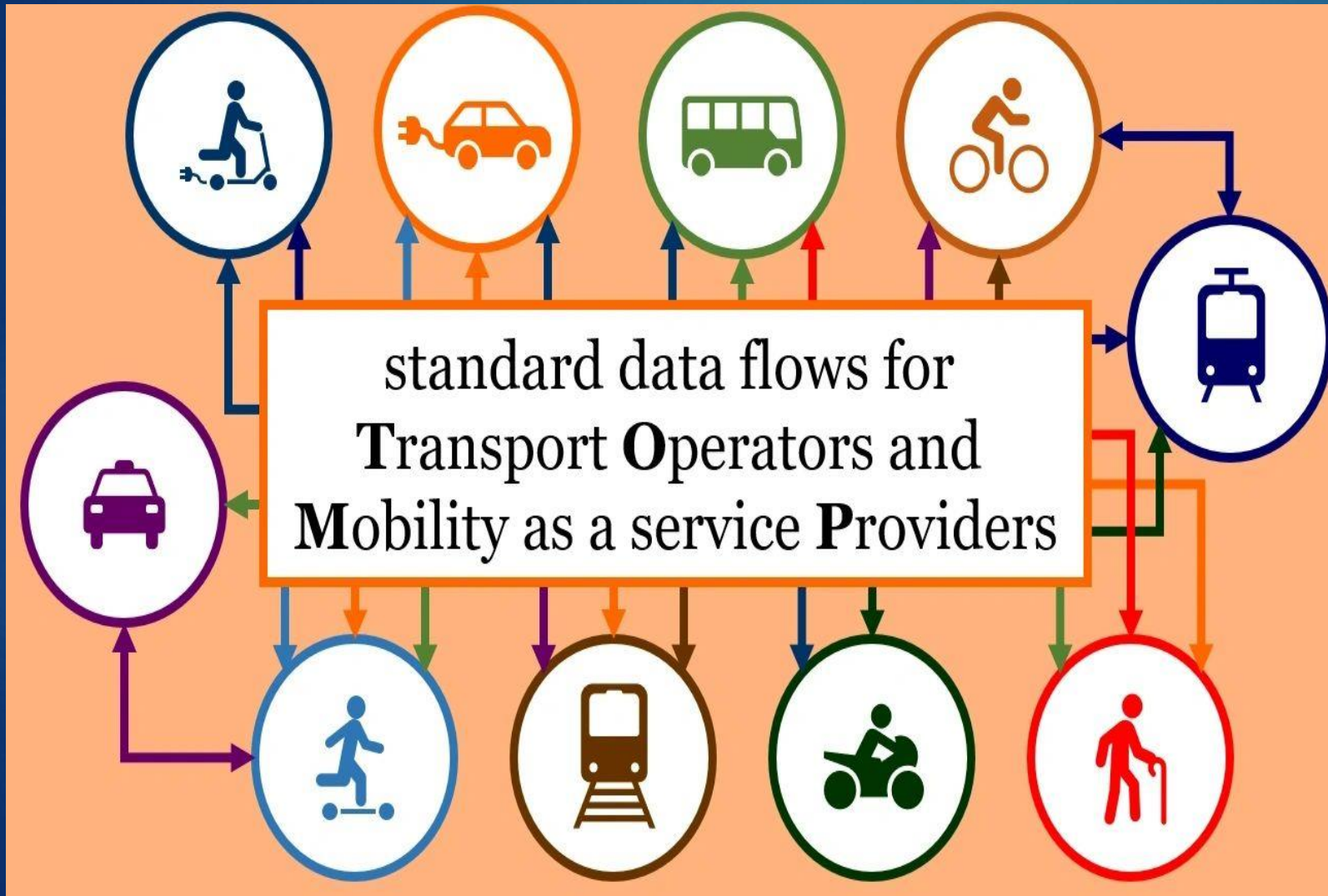
EV Charging

On Street Parking

Micro mobility

Logistics & Kerbside

APDS – TOMP - Interoperability



Mobility Movements during Covid19 (baseline February 2020)



Retail – Recreation ↓ 10-15 %



Supermarket - Pharma ↑ 5 - 15 %



Parcs, Plazas, Public garden ↑ 10 - 40 %



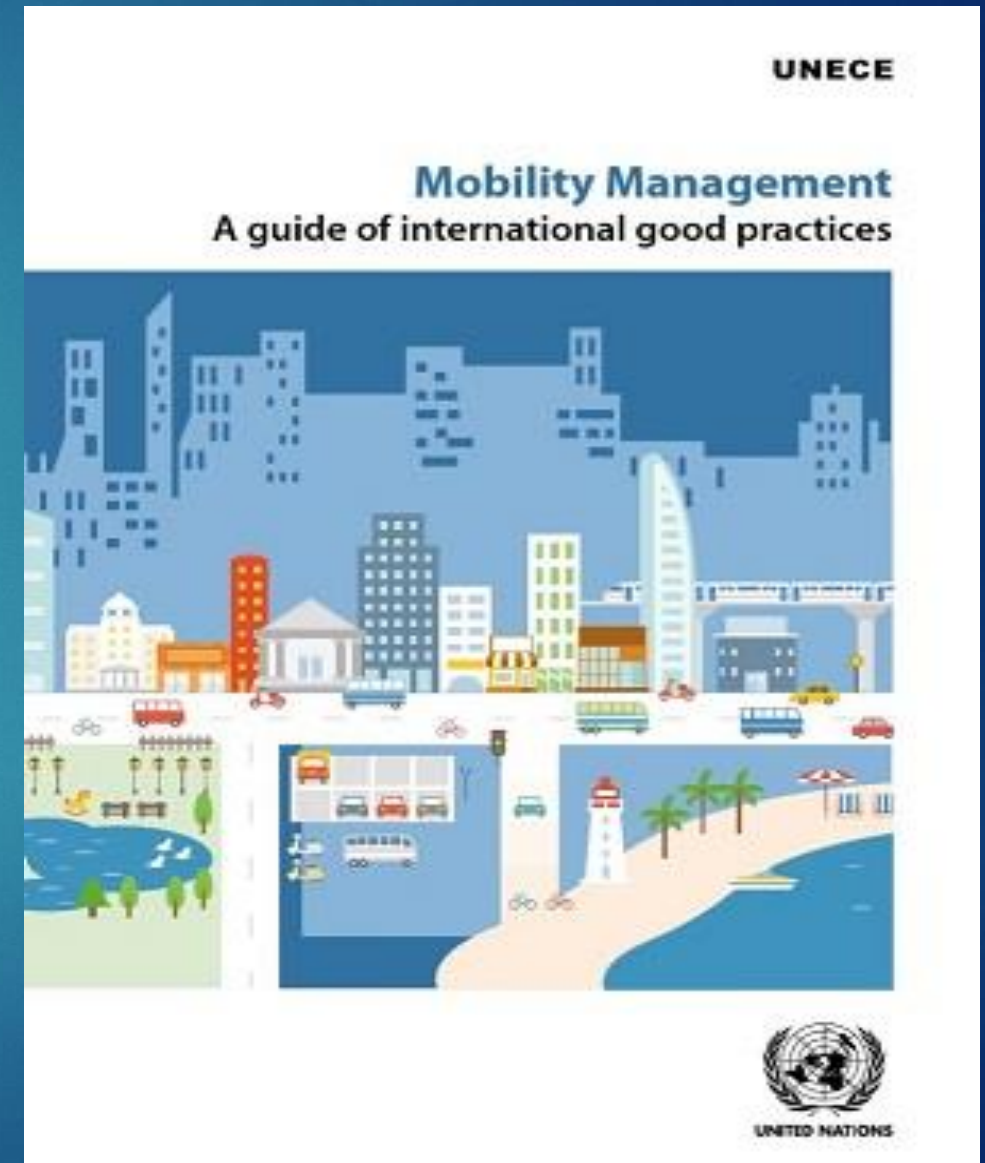
Public transport ↓ 10 - 30 %



Work places ↓ 5 - 20 %



Residentials ↑ 0 - 10 %



Plenary Sessions:

Keynotes/Roundtables /Talk shows/Presentations

- *EPA EV SURVEY: the state of the art of the transition to electric mobility*
- *EU Green Deal from the European Commission*
- *Future of Parking in a disrupted Mobility Urban Scene*
- *Mobility, Infrastructure, Urban Planning, Citizens*
- *Post Covid Models - Disruptive situations, new opportunities, integration*

2021-2022 EPA Awards Ceremony

- *7 different award sessions – EU State of the Art*

Parallel sessions

- **Digitalization- Connectivity – APDS**
- **New Business Models**
- **UVARS: relationship between access management and parking management**
- **Young Urban Parking Professionals**
- **Park4SUMP**
- **Kerb Side Management - On Street Parking**
- **Mobility Hubs - Off Street Parking**
- **Managing Urban Logistics**



- **Our first CO2 neutral event – all locations within walking distance in the centre of Brussels.**
- **Congress Center „Square“ in the heart of Brussels;**
- **Welcome Reception at the Brussels City Hall;**
- **Gala Dinner in a Majestic Car Park close to the Grand Place.**





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See you in Brussels in September 2022

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