

# Reducing overall parking supply in Zadar

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# Agenda

**1** Policy context

**3** Implementation

**2** Objectives

**4** Accompanying measures

# 1

## Policy Context

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# Policy Context

## Reducing overall parking supply in Zadar



- Adequate parking policy formulation can strongly disincentively affect everyday use of a personal car, and for the benefit of the public transportation, cycling or walking.
- In addition to the impact on traffic demand, the system parking also affects the spatial design of the city. Parking spaces take up valuable city space, especially in the city center, which can use for other content that raises quality of life, increase the value of space and generate higher profits.



# 2

## Objectives

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## Reducing overall parking supply in Zadar



- By implementing restrictive measures of sustainable parking policy will reduce the number of parking spaces on the area of the Peninsula, but demand will also decrease parking. This is a prerequisite for the revitalization of the city centers and encouraging the use of other forms of mobility.
- Parking policy in the city of Zadar needs to have a goal of discouraging the use of passenger cars for daily trips to the city center or to other areas of high attraction, while meeting the parking needs for tenants.



# 3

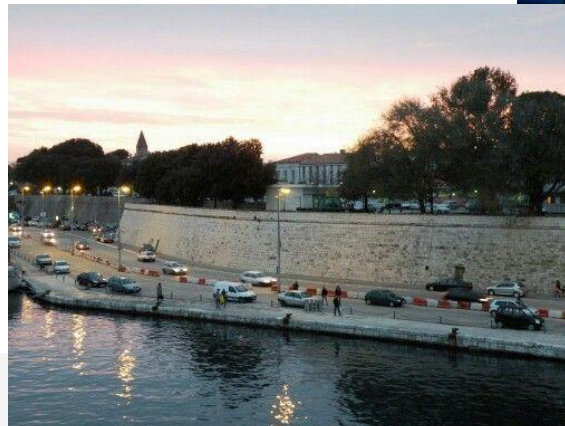
## Implementation

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# Implementation

## Reducing overall parking supply in Zadar

- Zadar City Walls - built in the 12th and 13th centuries, and reinforced in the 16th century for the purpose of the Venetian defence against Turkish conquerors.
- Under UNESCO World Heritage protection from 2017.





































# 4

## Accompanying measures

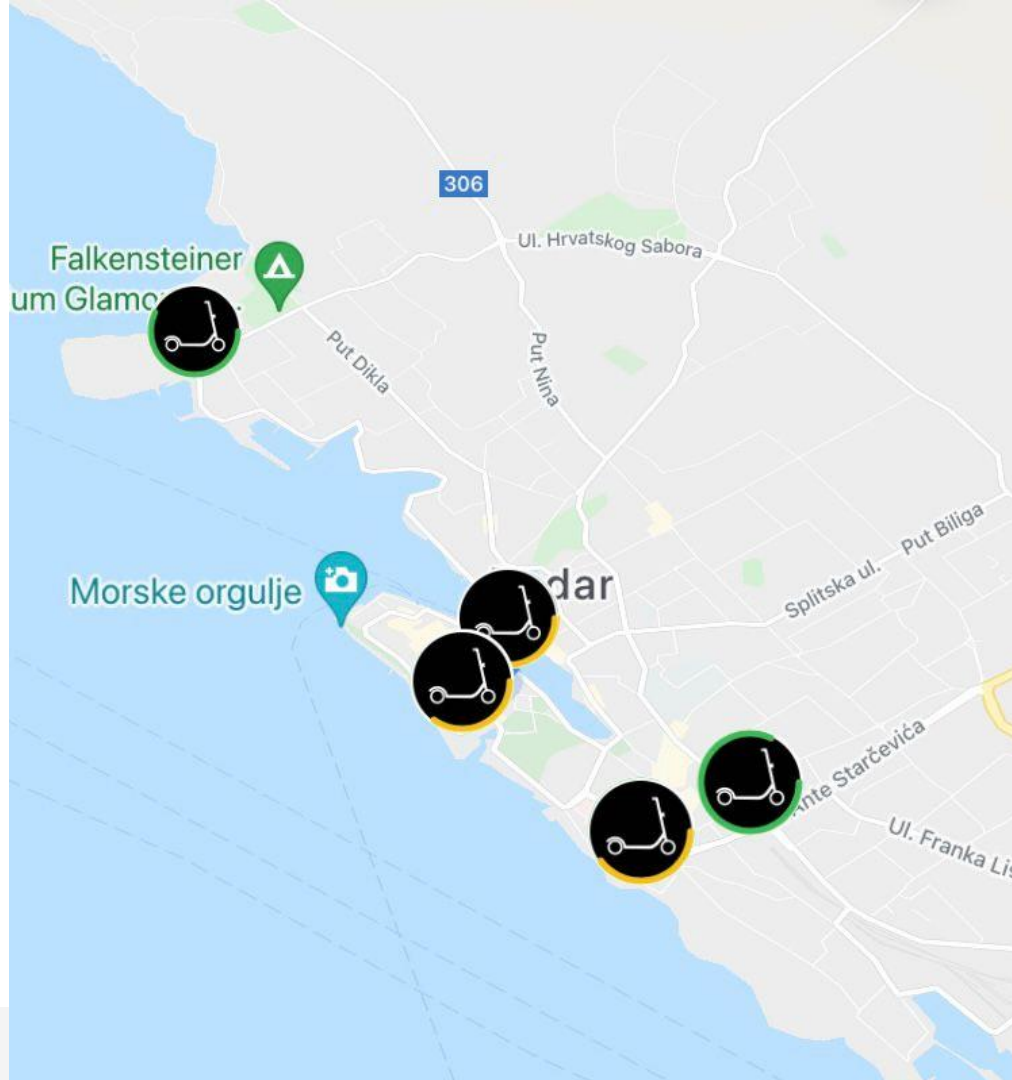
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