Good Practise



Den Haag, introduction of licence plate parking

Bypassing the maximum parking time, is a problem signalled by the both parking enforcers as well as by the residents of Scheveningen, an area of Den Haag. By introducing license plate parking the abuse can be prevented.

Objectives

Parking spaces with a maximum parking time are not respected by exceeding the parking and parking longer than permitted. This by first paying for a physical parking ticket for two hours and then using the mobile parking applications (Parkline, Yellowbrick, ParkMobile etc.) remotely to extend the parking time with another two hours. By preference the visitors should be parking in the garages and not on street. Parking in those garages is more expensive compared to on street parking. For some visitors wanting to park as less expensively and closely as possible. And thus resulting in visitors parking on street instead of at the parking garages. By introducing license plate parking the abuse can be prevented.

Description

Introducing license plate parking to prevent parking time abuse. If both the parking machines and the mobile parking apps register the license plates in the National Parking Register (NPR), a license plate number can be blocked if this plate has been previously used in the same zone by a parking machine. This practice was made possible in 2017.

Impact & outcomes

The returns from this measure are: the benefits are mostly for the parking garages in this area, who are not owned by the municipality. The visitors therefore are no longer able to exceed the two hour parking limit for on street parking and will further away (zones without time restriction) or in the parking garages.

Barriers / constraints and how they have been overcome

A side effect is probably more nuisance from parking in the free parking zone. Probably also in the future less visitors will come to Scheveningen by car. Some lessons learnt are that parking measures are not always waterproof and if they are not, there is always a group of parking users who will try to park for the least expensive price as close to the destination as possible.

Rough costs and resources: The cost of this measure specifically are difficult to point down, because this was part of the overall introduction of license plate parking for the whole of the city Den Haag.

Good Practise



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