

Scheveningen P4, The Hague

Visitors to Scheveningen are directed by guidance scenario's and apps such as uitjesauto.nl to alternative parking locations and public transport connections.

Objectives

On busy beach days or during festivals Scheveningen is poorly accessible by car and finding a parking spot is a difficult task. On those days the municipality has set the goal to intercept the cars while being in the city, before entering Scheveningen. The city has therefore ordered to establish a P&R service for visitors to Scheveningen

Description

In 2012 a traffic guidance scenario was developed for car traffic towards the beach town of Scheveningen. Using DRIP's (Dynamic Route Information Panels) on the main access ramps to Scheveningen displaying the available parking spots across the town. In the case all the facilities (garages, terrains) in Scheveningen are full, the accessing car traffic is guided, making use of the DRIP's, to P+R facilities further away from the beach. Commissioned by the city of The Hague a website and app was developed where visitors can reserve a parking spot at the temporary P&R locations close the tram stops in advance. This enables visitors to book a parking spot already from home.

On several media outlets of the city the use of uitjeauto.nl is promoted. It also was an item on the news.

Translation of the Dutch document *Parkeren en gedrag - Een totaaloverzicht van alle relevante kennis op het gebied van parkeren en gedrag* (CROW).

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